

Women!

143/8/35

Protest Against High Prices

★ *UP and UP goes the shopping bill. Wages, pensions and farming incomes buy LESS and LESS. Higher postal charges, rents, rates and fares. Meat, butter, bacon, sugar, milk UP—What next?*

★ *The £1 note today is worth only 6/5½ compared with the 1940 £1—that's what the economists say! That's what WE know!*

Standards Are Falling

● *More and more we are being forced into the grip of hire purchase . . . falling into debt, buying less family needs and inferior lines.*

● *Many families are buying margarine instead of butter . . . this in a dairy producing state! !! Essential foods are fast becoming luxury items.*

● *We can't stand by and watch our children being affected by falling living standards.*

● *Cutting down on essentials and making do is not the solution! The State Government must be forced to act.*

We Want Price Control

In 1957 the present State Government lifted price control—since then prices have gone up and up and continue to rise—meat alone has risen 68% since 1957 (e.g.—sirloin roast rose from 2/8 to 4/5 per lb.), rents 60%, bacon rashers rose from 5/2 to 8/3 per lb.

Strictly enforced Government price control, while not the whole answer, will do much towards reducing prices.

Why Do Prices Rise?

- Most prices are controlled by a tight ring of monopolies which fix their own prices out of all proportion to the real values . . . Why? for **HIGHER PROFITS**.
- The increase of 1d. per lb. in the price of sugar means extra profits of millions per year to the Colonial Sugar Refining Co.
- At the same time as the C.S.R. received this increase it disclosed record profits and a cut in their wages bill of over £2 million due to bulk loading. Higher profits for the monopolies—empty purses for US!
- Don't be fooled into thinking wage increases cause high prices—**THEY DO NOT!** The Federal basic wage has been frozen, and the State basic wage adjustments fall a long way behind the **REAL** cost of living increases.

What Women Can Do

Women know best what havoc high prices cause in families—they need to take part in the campaign for **PRICE CONTROL**.

- The State Government says it has no intention of re-introducing price control. It must be compelled to change its mind.
- The Union of Australian Women and its affiliated organisations (listed below) and trade unions are pressing for price control.
- Join them in their campaign—attend public meetings against high prices, sign petitions, raise the demand for price control with your local M.L.A., raise it in your organisations.
- The Government must be made to heed the people's united demand for **PRICE CONTROL**.

Offer Your Support To—

Union of Australian Women—Phone 2 9363.
and affiliated organisations—

Building Trades Women's C'ttee.	West Moreton Miners' Women's Aux.
Seamen's Women's C'ttee.	Collinsville Miners' Women's Aux.
Waterside Workers' Women's C'ttees.	A.E.U. Women's C'ttee (Townsville)

“Support The Campaign For Price Control”